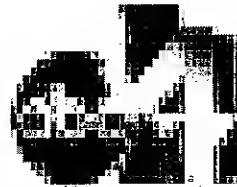


ORDER



Orders	Order / Rev:	<u>67568</u>	Primary AE:	
Alt Order #:			Sales Office:	
Product Desc:	ESTIMATE 12832		Sales Region:	
Estimate:	12832			
Flight Dates:	10/23/12 - 10/28/12			
Original Date / Rev:	10/22/12 / 10/22/12			
Order Type:	CIA - O			
Agency	Name:	<u>Media Strategies & Research</u>	Billing Type:	<u>Cash</u>
	Buying Contact:		Billing Calendar:	<u>Broadcast</u>
	Billing Contact:		Billing Cycle:	<u>EOM/EOC</u>
		<u>1580 Lincoln Street</u>	Agency Commission:	<u>15%</u>
		<u>Denver, CO 80203</u>		
Advertiser	Name:	<u>Matheson for Congress 2012</u>	New Business Thru:	
	Demographic:	<u>HH</u>	Order Separation:	<u>00:15:00</u>
	Product Codes:	<u>US Congress</u>	Advertiser External ID:	
	Priority:	<u>P-3</u>	Agency External ID:	
	Revenue Codes:	<u>AGY, POL-CAND, GEN</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/26/12	10	\$2,100.00	\$1,785.00		October 2012	10	\$2,100.00	\$1,785.00	0.00
					Totals		10	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	10/25/12	10/25/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	---T---	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	---T---		1	\$95.00		0.00						
N 2	KTVX	10/23/12	10/23/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	-T-----		1	\$130.00		0.00						
N 3	KTVX	10/25/12	10/25/12	Good Morning America GMA 7a-9a	CM	7a-9a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	---T---		1	\$200.00		0.00						
N 4	KTVX	10/26/12	10/26/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-----F--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	-----F--		1	\$125.00		0.00						
N 5	KTVX	10/24/12	10/24/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	--W----		1	\$250.00		0.00						
N 6	KTVX	10/24/12	10/25/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	--11---	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/22/12	10/28/12	--11---		2	\$250.00		0.00						

Order / Rev: 67568
Alt Order #: _____
Flight Dates: 10/23/12 - 10/28/12

Advertiser: Matheson for Congress 2012
Product Desc: ESTIMATE 12832
Estimate: 12832

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTVX	10/26/12	10/26/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 ----F-- 1 \$250.00 0.00															
N 8	KTVX	10/23/12	10/23/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -T----- 1 \$250.00 0.00															
N 9	KTVX	10/24/12	10/24/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 --W---- 1 \$300.00 0.00															
													Totals	10	\$2,100.00